

ASSOCIATION FOR
LEARNING ENVIRONMENTS
GEORGIA CHAPTER

2019 Georgia
& SE Region
Summer
Conference
Sponsorships

2019
Annual GA4LE
Sponsorship
Opportunities

Golf & Tennis
Tournament
Sponsorships

www.ga4le.org

2019 Annual Sponsorship Opportunities

Open sponsorship registration begins on December 3, 2018
 GA4LE must receive annual sponsorship payments no later than Jan 31, 2019 for firm to be eligible for conference and exhibit space registration.

PLATINUM	GOLD	SILVER	BRONZE
\$3,500	\$2,500	\$1,500	\$750
<p>all GOLD benefits PLUS:</p> <ul style="list-style-type: none"> Exhibit Booth includes THREE full conference registrations FIRST choice of premium zone exhibit booth space Advance summer conference registration list Option to add items to attendee conference bags Opportunity to include company summary and hyperlink in conference app ONE additional (two total) complimentary registration for the 2019 Winter Social Exclusive opportunity to add additional exhibit booth space(s) at exhibitor rate of \$1,500 per space 	<p>all SILVER benefits PLUS:</p> <ul style="list-style-type: none"> One Exhibit Booth at Summer Conference (includes TWO full conference registrations) Additional attendees may register at reduced rate of \$300 each Second choice of booth space, after Platinum Sponsors 	<p>all BRONZE benefits PLUS:</p> <ul style="list-style-type: none"> ONE full conference registration Logo and hyperlink on Georgia Chapter of the Association for Learning Environments website Early registration opportunity for Annual Golf Tournament 	<ul style="list-style-type: none"> Opportunity to purchase exhibit booth prior to public registration, if available Sponsor recognition on name tags Logo on Georgia Chapter of the Association for Learning Environments website ONE complimentary registration for the 2019 Winter Social Official Use of Georgia Chapter of the Association for Learning Environments Sponsor Logo Logo on all printed materials Reduced golfer registration rate of \$100 each

**NEW
for
2019**



all PLATINUM benefits PLUS:

- Exclusive first choice of exhibit space in Exhibit Hall at Convention Center
- If desired, additional exhibit space at Convention Center (OC Registration)
- If desired, additional exhibit space in host hotel
- Firm logo prominently featured on all signage, communications, printed materials, technology applications, etc.
- Opportunity to address the entire attendance in general session during opening remarks of conference
- One banner ad on conference app
- One push notification DAILY on conference app
- 2 rooms for 2 nights accommodations at host hotel
- 2 additional Winter Social registrations (4 total)
- 2 additional full conference registrations (5 total)
- Additional attendees receive discounted registration rate of \$300 each

2019 Summer Conference Sponsorship Opportunities

Conference Dinner \$5,000

- **ALL benefits as Annual Platinum Sponsor PLUS:**
 - Exclusive first choice of exhibit space in Exhibit Hall at Convention Center after Title Sponsor
 - If desired, additional exhibit space in host hotel
 - Opportunity to display company signage/materials at venue during specific event
 - Logo featured prominently on event specific signage and some conference materials
 - Includes **ONE** banner ad on conference app
 - Includes **ONE** push notification on conference app
 - Additional attendees receive discounted registration rate of \$300
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Conference Technology

\$2,500

- Includes **ONE** full conference registration
- Logo featured on conference app and signage
- Includes **TWO** push notifications on conference app
- Includes **ONE** banner ad on conference app
- Additional attendees receive discounted registration rate of \$300

Conference Bag

\$2,500

- Includes **ONE** full conference registration
- Opportunity to place logo on conference bags
- Includes cost of bags
- Includes **ONE** push notification on conference app
- Additional attendees receive discounted registration rate of \$300

Conference Lanyards

\$2,000

- Includes **ONE** full conference registration
- Includes cost of lanyards
- Logo featured prominently on all lanyards and some conference material
- Includes **ONE** push notification on conference app
- Additional attendees receive discounted registration rate of \$300

Host Hotel Elevator Wrap

NEW
\$2,500

- Includes **ONE** full conference registration
- Includes cost of graphics and installation
- Logo and custom design featured on elevator doors at host hotel (2 sets- interior & exterior)
- Includes **ONE** push notification on conference app
- Additional attendees receive discounted registration rate of \$300

2019 Summer Conference Sponsorship Opportunities

Facilities Pre-Conference	\$2,000
Dinner Bar	\$1,500
Social/Mixer	\$1,250

- Includes **ONE** full conference registration
- Logo featured prominently on event specific signage and some conference materials
- Opportunity to display company signage/materials at venue during specific event
- Includes **ONE** push notification of conference app
- Additional attendees receive discounted registration rate of \$300

Conference Lunch	\$ 750
Conference Breakfast	\$ 600

- Logo featured prominently on event specific signage and some conference materials
- Opportunity to display company signage/materials at venue during specific event
- Includes **ONE** push notification on conference app

Additional Information

Exhibit Booth (if available)	\$ 1,500	Spouse Meal/Social Package	\$ 250
Additional Booth Attendee:	\$ 300	Golfer Rate	\$ 125
Conference Registration (industry partner)	\$ 650	Tennis Registration	\$ 45
Spouse/Child Dinner Ticket	FREE		



School System Registration (outside of GA)	\$ 300
School System Golf (outside of GA)	\$ 50

2019 CONFERENCE REGISTRATION DATES

SCHOOL PERSONNEL

Conference Registration & Hotel Reservations | 12.10.18

PLATINUM SPONSORS

Sponsorship Registration & Conference Booth Selection | 02.05.19 | 12pm

GOLD SPONSORS

Sponsorship Registration & Conference Booth Selection | 02.12.19 | 12pm

SILVER & BRONZE SPONSORS

Sponsorship Registration & Conference Registration | 02.20.19 | 12pm

SPONSOR REGISTRATION | 12.03.18 - 01.15.19

GENERAL CONFERENCE REGISTRATION BEGINS | 02.27.19



2019 Golf & Tennis Tournament Sponsorship Opportunities

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For the 2019 Tournament, we've enhanced the sponsorship packages to provide our sponsors with invaluable networking opportunities on the course with hospitality tents and representatives on course at designated sponsorship locations.

**Awards will be presented at the clubhouse during the post golf happy hour.*

Happy Hour Sponsor (2) \$2,000

- Opportunity to provide marketing material, giveaways, etc. and set up company displays at club house
- Prominent recognition on signage at the tournament
- One push notification on conference app
- One foursome of golfers

**Food and beverages are included in the cost of sponsorship*

Premium Hole Sponsor (14) \$1,400

- Opportunity to provide marketing material, giveaways, etc. and set up "hospitality tent" at hole or designated area on course*
- Cart path signage (1)
- Company recognition on signage at the tournament
- One foursome of golfers (\$1,000 without foursome)

**Sponsor may serve snacks, drinks, etc. but is responsible for all costs associated with "hospitality tent" and set-up.*

Lunch Sponsor (2) \$1,500

- Opportunity to provide marketing material, giveaways, etc. and set up "hospitality tent" at the food service area
- Cart path signage (1)
- Company recognition on signage at the tournament
- One foursome of golfers

**Food and set up are included in the cost of sponsorship*

Beverage Cart Sponsor (2) \$750

- Company logo on tournament Beverage Carts
- Opportunity to provide marketing materials and giveaways
- Opportunity for ONE company representative to ride along in Beverage Cart during tournament

Foursome rate \$400

Includes cart fee, greens fees, range balls and food & beverage on course

TENNIS

ACE Sponsor \$250

- Includes TWO tennis registrations
- Logo featured prominently on event specific signage and some conference materials

Tournament Sponsor \$1,500

- Includes ONE full conference registration
- Includes FOUR tennis registrations
- Logo featured prominently on event specific signage and some conference materials
- Display company signage/materials at venue during specific event
- Includes ONE push notification on conference app
- Additional attendees receive discounted registration rate of \$300